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NEWS BRIEFS

Roberto Cavalli, Paris hotels, fashion illustration and ski vacations – News briefs

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Roberto Cavalli spring/wummer 2016 collection

By STAFF REPORTS

Today in luxury marketing:

Roberto Cavalli employees on strike

Workers of the Roberto Cavalli factory in Sesto Fiorentino in the Tuscany region took their anger to the streets of Florence. More than 200 employees mobilized on Nov. 18 against the decision of investment fund Clessidra, which controls the brand, to open a mobility procedure for 66 employees, according to Women's Wear Daily.



Click here to read the entire article on Women's Wear Daily

Paris attacks hit luxury hotels particularly hard

The first wave of canceled reservations struck Le Bristol with crushing force after last weekend's terrorist attacks, across town from the five-star hotel and its elite Right Bank neighborhood. Within 72 hours, the tally of lost bookings exceeded a half-million euros more than \$530,000, reports The New York Times.

Click here to read the entire article on The New York Times

Drawn in: The return of fashion illustration

Last February during fashion week in New York, noted illustrator Bil Donovan got a call from New York magazine asking him to document the backstage action. So, at shows from Carolina Herrera to Thom Browne, amid frenzied TV crews, photographers and Snapchatters, the gentlemanly artist pulled out his ink pots and went to work, per the Wall Street Journal.

Click here to read the entire article on the Wall Street Journal

Sales of luxury ski holidays on the rise

Over half of chalet operators and travel agents have reported a rise in luxury ski holiday bookings compared to last year, according to a new report, says The Telegraph.

Click here to read the entire article on The Telegraph

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