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NEWS BRIEFS

Bloomingdale's, Jaeger-LeCoultre, Lexus and Details – Live news

November 20, 2015



Image from "Two Worlds"

By STAFF REPORTS

Luxury Daily's live news updates from Nov. 19:

Bloomingdale's creates sensory "wonderland" for holiday windows

Department store chain Bloomingdale's is taking consumers on a multi-sensory exploration of the season through its flagship window displays.

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Ritz-Carlton Bachelor Gulch turns into a Bachelor pad with new ambassador

The Ritz-Carlton, Bachelor Gulch in Beaver Creek, CO is welcoming a new canine ambassador to its property, bringing a furry touch to guests' stays.

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Jaeger-LeCoutre is "transcending time" through cinematic exhibit

Swiss watchmaker Jaeger-LeCoultre is exploring the many facets of an actress' life through a photographic exhibit at its Madison Avenue boutique in New York.

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Lexus makes holiday appeal with North Pole narratives

Toyota Corp.'s Lexus is gearing up for the holidays with a series of playful television spots.

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Cond Nast closes Details magazine amid restructuring

Media group Cond Nast has announced that Details magazine will cease publication following the December 2015/January 2016 issue.

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