

NEWS BRIEFS

Este Lauder, diamonds, Louis Vuitton and luxury retail – News briefs

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Este Lauder lipstick

By STAFF REPORTS

Today in luxury marketing:

[Demsey and Hudis promoted in Este Lauder realignment](#)

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John Demsey has been promoted to executive group president at Este Lauder Cos. Inc. and Jane Hertzmark Hudis has been elevated to group president in the wake of Lynne Greene's decision to retire, reports Women's Wear Daily.

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[Biggest diamond in 100 years adds \\$150M to miner](#)

Shares in Lucara soared 32 percent after it unveiled a stone of 1,111 carats – which it says is the biggest gem quality diamond found in more than 100 years. The stock market move added about \$150 million to the value of the company, says CNN Money.

[Click here to read the entire article on CNN Money](#)

[Meet Vuitton's golden girl](#)

Louis Vuitton's visual image director, Faye McLeod, may not be as famous as creative director and poster boy Nicolas Ghesquire, but it was her - and her team - who was being celebrated in London Nov. 19 at the launch of Louis Vuitton Windows. As the name suggests, the weighty 168-page rubber hardback is a photographic compendium charting the French fashion house's window displays created all over the world under McLeod's six-year tenure, and needless to say she is thrilled, according to British Vogue.

[Click here to read the entire article on British Vogue](#)

[Are there any bright spots in luxury retailing?](#)

Wepower CEO Steve Newman and Tory Burch co-CEO Tory Burch discuss luxury retailing, per Bloomberg.

[Click here to watch the video on Bloomberg](#)

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