

NEWS BRIEFS

Chanel, Cond Nast, LVMH and Starwood – Live news

November 23, 2015



Behind-the-scene still from Chanel's Once and Forever

By STAFF REPORTS

Luxury Daily's live news from Nov. 20:

Chanel tells founder's story through two lenses for Metiers d'Art

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Chanel's creative director Karl Lagerfeld is once again in the director's chair for the French fashion house's latest Metiers d'Art collection film.

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Johnnie Walker leverages travel retail for Singapore Airlines partnership

Diageo-owned Scotch whisky Johnnie Walker Blue Label is elevating its relationship with travel retail through a collaboration with Singapore Airlines.

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Starwood beefs up security measures after malware detection

Starwood Hotels & Resorts has announced that a small number of its North American properties were infected with malware.

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Cond Nast, Simon to publish magazine to elevate shopping experience

Media company Cond Nast is working with retail real estate firm Simon Property Group to publish a glossy high-end lifestyle publication.

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Mot Hennessy teaches savoir-faire in latest educational venture

French luxury conglomerate Mot Hennessy Louis Vuitton is furthering its mission to support education by partnering with the Ecole Ferrires.

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