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NEWS BRIEFS

## Cartier, Burberry, Royal Copenhagen and Michael Kors – Live news

November 25, 2015



Naomi Campbell for Burberry, holiday 2015

By STAFF REPORTS

Luxury Daily's live news from Nov. 24:

Cartier proves diamonds are a girl's best friend via social film



French jeweler Cartier is causing consumers to "fall under the spell" of diamonds in a new film.

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Royal Copenhagen shares holiday visions in table setting effort

Danish porcelain maker Royal Copenhagen is setting tables for the holiday with help from comedic friends.

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Burberry casts Regent Street consumers in Google-backed film

British apparel and accessories house Burberry is allowing consumers to jump into its holiday campaign through an in-store initiative at the brand's London flagship.

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Holt Renfrew curates winter skincare kits to spur ecommerce

Canadian department store chain Holt Renfrew is bringing the beauty of its in-store offerings to consumers' doorsteps.

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Michael Kors gets wrapped up in wrapping to underscore the season of giving U.S. fashion label Michael Kors is getting in the holiday spirit with a "wrap party" starring model Nina Agdal.

Click here to read the entire article

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