

NEWS BRIEFS

Ferragamo, Miami, Jean Paul Gaultier and Bugatti – News briefs

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Ferragamo graphic novel

By STAFF REPORTS

Today in luxury marketing:

Salvatore Ferragamo honored with post stamp



Salvatore Ferragamo was honored in Florence Nov. 30 with the issuance of a stamp on the 100th anniversary of the brand's collaboration with Hollywood and in recognition of its work, reports Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Riding the Miami wave

This week, Art Basel Miami Beach and Design Miami will play centre stage in what is one of the wealthiest cities in the world. These two annual events attract a global surge of buyers, sellers, celebrities, creative industry hotshots and hangers-on to Miami's golden shores. But this art and design pilgrimage now followed religiously by luxury brands like Herms and Louis Vuitton represents just one of many waves of travelers, tourists and part-time residents who make the city's fashion market ebb and flow like no other, says Business of Fashion.

Click here to read the entire article on Business of Fashion

Vive la difference! Jean Paul Gaultier reflects on the great French fashion rebels of the 20th century For decades, France has been the fashion industry's spiritual home and creative epicenter. Exclusively for CNN Style, designer Jean Paul Gaultier reflects on the groundbreaking designers who shaped France's style.

Click here to read the entire article on CNN Style

Bugatti gets more than 100 orders for new Chiron supercar

Volkswagen AG's Bugatti has received more than 100 orders for the new Chiron supercar, which the brand vows will be the fastest and most luxurious sports car in the world, per Bloomberg.

Click here to read the entire article on Bloomberg

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