

NEWS BRIEFS

Terrorism, Lanvin, women in luxury and Fortnum & Mason – News briefs

December 2, 2015



Illustration of Lanvin's Alber Elbaz

By STAFF REPORTS

Today in luxury marketing:

[Luxury exposed to Paris-like attacks](#)

Dependent on purchases by travelers in a limited number of global cities, luxury goods companies are susceptible to the impact of terror attacks, per Business of Fashion.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Click here to read the entire article on Business of Fashion](#)

[Lanvin labor dispute reaches Paris court](#)

The battle between the management of Lanvin and its works council following the departure of creative director Alber Elbaz has ended up in a Paris court, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[In luxury, the female factor](#)

For a multibillion-dollar industry propelled by female purchasing power, global fashion is a notably male-dominated industry, not only creatively but commercially, too, says The New York Times.

[Click here to read the entire article on The New York Times](#)

[Fortnum & Mason may take its British indulgences to US market](#)

Fortnum & Mason, the 300-year-old mainstay of London's Piccadilly, may take its 5,000-pound (\$7,538) luxury food hampers and classic English teas across the Atlantic, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)