

NEWS BRIEFS

Chlo, IWC, Berluti and BMW – Live news

December 2, 2015



IWC snow globe

By STAFF REPORTS

Luxury Daily's live news updates from Dec. 1:

[BMW fuels future auto careers through specialized degree program](#)

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German automaker BMW is helping students get a head start in the automotive industry through a degree program it developed in partnership with Oxford Brookes University.

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[Berluti tells 120-year history through famous feet](#)

Italian apparel and footwear maker Berluti is commemorating its 120-year anniversary by focusing on the legendary men who have chosen its shoes.

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[IWC social snow globe stirs up winter memories](#)

Swiss watchmaker IWC Schaffhausen is spreading a sense of childlike wonder with a digital snow globe.

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[Chlo brings holiday cheer to Milan with festive light display](#)

Chlo Parfums and its licensee Coty Italia are brightening up Milan for the holidays by sponsoring a large-scale light display expected to inspire dreaming.

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[The RealReal diversifies charitable giving with week-long effort](#)

Luxury consignment marketplace The RealReal is raising awareness and funds for seven different charities through a week-long gifting campaign.

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