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NEWS BRIEFS

Lanvin, Vogue, luxury and Cond Nast – News briefs

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Conde Nast's Vogue, September 2014

By STAFF REPORTS

Today in luxury marketing:

Lanvin lawyer says Alber Elbaz won't get severance pay



A lawyer for Lanvin, which is embroiled in a legal battle with its works council in the wake of the departure of creative director Alber Elbaz, said Wednesday that the designer would not be entitled to any severance pay from the company, reports Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Vogue joins the #ClimateCatwalk

This week week in Paris, 147 heads of state and over 40,000 delegates gathered for what has been called a "landmark conference." The UN summit on climate change is seeking to negotiate a treaty to arrest global warming. An unexpected consequence, however, has been a flood of Instagram videos of fashion industry insiders filming themselves walking, says British Vogue.

Click here to read the entire article on British Vogue

Behind-the-scenes in luxury

Bain, Boston Consulting and McKinsey are the big boys on the block but many smaller agencies play significant roles in luxury brand research and development, per The New York Times.

Click here to read the entire article on The New York Times

What's going on at Cond Nast?

The April 2015 announcement marking the end of Style.com, at least in its original form, wasn't entirely unexpected. After all, change had been on the cards for Cond Nast, its parent company, for some time and the site's reincarnation as a shopping platform, set to launch in 2016, seemed consistent with the publisher's recent interest and investments in ecommerce, according to Business of Fashion.

Click here to read the entire article on Business of Fashion

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