

NEWS BRIEFS

Bottega Veneta, Jaguar Land Rover, home prices and Chinese retailers – News briefs

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Bottega Veneta's "The Art of Collaboration" campaign for fall/winter 2015

By STAFF REPORTS

Today in luxury marketing:

[Bottega Veneta to open maison on Madison Avenue](#)

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Bottega Veneta has left Fifth Avenue for the more exclusive environs of Madison Avenue, says Women's Wear Daily.

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Fiat Chrysler shareholders have overwhelmingly approved the spinoff of supercar maker Ferrari into an independent company, per New York Times.

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[Luxury home prices post biggest drop since 2012](#)

Prices for luxury homes posted their first drop since 2012, suggesting the top of the market may be getting too rich even for the rich, reports CNBC.

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[High-end retailers in China no longer have the luxury of time](#)

After a decade of aggressive expansion in China, international luxury brands are adapting to a cooling market by shrinking their physical presence and branching out into restaurants, cafes and even beauty salons, according to South China Morning Post.

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