

IN-STORE

Neiman Marcus enlivens Christmas Book's Fantasy Gifts pages for mall viewing

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Neiman Marcus fantasy gift unveiling 2015

By STAFF REPORTS

For the first time, department store chain Neiman Marcus will publicly display the items found in its Fantasy Gifts guide.

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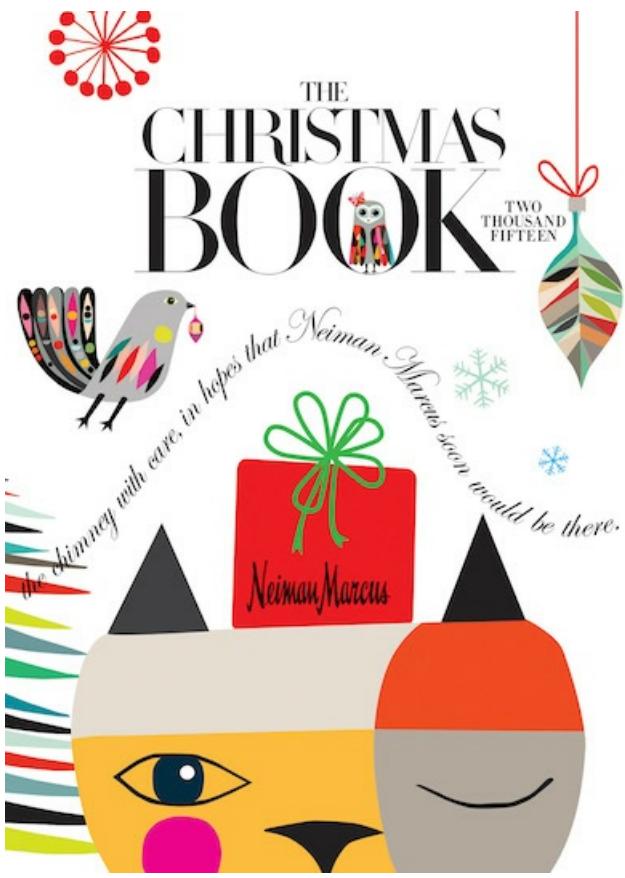
As part of a promotion for its soon-to-be opened store at Simon Property Group-owned Roosevelt Field Mall on Long Island, Neiman Marcus will show off five of the items found on its curated and inspiring holiday gift guide. Neiman Marcus' Fantasy Gifts is now in its 56th year and includes a \$400,000 dream trip to India to a motorcycle and riding experience, all designed to suit those who seem to already have it all ([see story](#)).

Unwrapped

The five gifts from the Fantasy Gifts guide will be on view in Roosevelt Field's Neiman Marcus wing through Jan. 3, 2016.

Neiman Marcus selected the following gifts for its first public preview:

An Arch motorcycle and ride experience with actor Keanu Reeves; The Orphan Barrel Project of rare whiskies and an exclusive trip to Kentucky; World View space exploration voyage trip and luxury Arizona resort experience; Italy tour with acclaimed jewelry designer Ippolita Rostagno and Artemest craftsmen and Abigail and Paul Vogel one-of-a-kind couture diary.



Neiman Marcus' Christmas Book 2015 cover

These items, plus many more, are presented in Neiman Marcus' yearly Christmas Book as well as the retailer's latest mobile application. Proceeds from items in the Christmas Book Fantasy Gift section will be donated to the Heart of Neiman Marcus Foundation, an organization bringing art experiences to in-need youths.

In a statement Ginger Reeder, vice president of corporate communications for Neiman Marcus said, "For over 50 years, the Neiman Marcus Fantasy gifts have been a staple for the holiday season. Our customer has come to expect the rare and the beautiful presented in unique Neiman Marcus style."

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