

PRINT

## Grace Coddington book reprinted after initial run's success

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*Grace: Thirty Years of Fashion at Vogue*

By STAFF REPORTS

Grace Coddington, former creative director of Vogue magazine, has "persuaded" publishing house Phaidon to reprint the tome written in her honor.

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"Grace: Thirty Years of Fashion at Vogue" was originally published in 2002 by Karl Lagerfeld's Edition 7L, a joint publishing venture with Steidl. The limited print run caused fervor in the fashion world as fashionistas rushed to snag a copy before it sold out.

Hot off the press, again

The book, which tells of Ms. Coddington's career at both British and American Vogue between 1972 and 2002, was originally printed in only 5,000 copies. As the monogrammed tome sold out, the biography quickly became a collector's item resulting in copies being resold for upwards of \$10,000.

Ms. Coddington has said, laughing, that she felt that was a "little overpriced," which may have given cause to work with Phaidon to have the book reprinted.

The second printing of *Grace: Thirty Years of Fashion at Vogue* will be sold at booksellers for \$150 and features the original text. The 408-page book includes forewords by Mr. Lagerfeld and Anna Wintour as well as personal anecdotes from Ms. Coddington about working with industry staples such as Cecil Beaton, Mario Testino, Naomi Campbell, Jerry Hall and Linda Evangelista.



*Cover of Grace: Thirty Years of Fashion at Vogue*

According to [Vogue.com](https://www.vogue.com), a companion volume is in the works for next year and will include post-2002 material, namely Ms. Coddington's favorite photo shoots by the likes of Annie Leibovitz, Steven Klein, David Sims, Craig McDean and Steven Meisel.

Grace: Thirty Years of Fashion at Vogue can be pre-ordered [here](#).

While some fashion industry-related books take a more serious tone, fashion greats have also been muses for parodies.

Take Karl Lagerfeld, creative director of both Chanel and Fendi, who is the star of a new picture book for adults that plays off the classic "Where's Waldo?" series.

The parody children's book, which relies on expert observation skills to find the object of desire while also coming across additional characters embedded in the scene, was written by Stacey Caldwell and Ajiri A. Aki with illustrations by Michelle Baron. Mr. Lagerfeld, given his notoriety, has been the subject of retrospective exhibits, coffee table tomes and whimsy of his own creation such as cartoons and bobble heads ([see story](#)).

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