

COMMERCE

Lalique, Steinway combine craftsmanship and creativity in crystal piano

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Heliconia grand piano

By STAFF REPORTS

Lifestyle brand Lalique and piano manufacturer Steinway & Sons have joined forces on a grand piano that unites the heritage of both houses.

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The Heliconia piano takes its design from an archival botanical shape from Lalique, while also honoring the look of Steinway instruments. As Lalique works to showcase its full lifestyle offerings, which includes furniture and architectural pieces, reaching out into other product categories will further its diversification.

In concert

Heliconia is available in either white or black, with pianos offered in different sizes. On each instrument, 75 crystals and silver-colored inlays embellish the lid, sides and legs.

The pattern used was first developed in 1992 by Marie-Claude Lalique, the granddaughter of brand founder Ren Lalique.

A plaque on the inside of the housing, which includes both brand names, can be personalized.

This instrument will likely appeal to music lovers with a concern for aesthetics, allowing them to enrich their homes through sight as well as sound.

In a short video, consumers can follow the making of the pianos from chalk drawing to crystal making and assembly. Unsurprisingly, this is underscored by a pianist.

Steinway & Sons Heliconia Piano - Designed by Lalique

There is a demand for pianos that rise above the expected, which some houses are taking advantage of.

Cambridge-based Goldfinch Pianos is showing off its bespoke capabilities by delving into the process behind a custom-made Swarovski encrusted instrument.

The "World's Most Luxurious Piano" took six months to make, with each of the 500,000 crystals attached to the body by hand. The making of the \$628,000 piano is documented online through factual social media posts and short films, which may have inspired consumers to start their own bespoke process ([see story](#)).

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