

COMMERCE

TCS World Travel diversifies itinerary with yachting collaboration

December 10, 2015



Boulders Beach, Capetown, South Africa

By STAFF REPORTS

TCS World Travel is creating a multifaceted experience for its journeyers through a new partnership with SeaDream Yacht Club.

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The Sea. Sky. Safari. adventure will take place May 5-24, 2017, touring eight countries across Europe and Africa. For consumers who cannot decide on which type of trip to take, this rolls the experience of a yachting excursion with the animal watching available on land.

Come sail away

SeaDream's boats take a maximum of 112 guests, served by a crew of 95, making this match a good fit for TCS World Travel's positioning of a hassle-free travel provider.

Guests will start out aboard SeaDream's yacht for a cruise of the Mediterranean, savoring local cuisine and taking advantage of the amenities, including Bulgari bath products, spa treatments and water and land sports gear.

While disembarking, guests can take in Antoni Gaudi's buildings in Barcelona, drive a Ferrari like a Formula One driver in Eze, France, or take a tour of the Chteau de Flaugergues, complete with a wine tasting from its vineyard.



SeaDream yacht

After seeing Spain, France, Italy and Monaco, guests will take a TCS World Travel Boeing 757 private plane to Africa.

While in Rwanda, Botswana, South Africa and Morocco, travelers will see such sights as a rural village in the Atlas Mountains and wildlife in the Okavango Delta, which may include zebras, hyenas and lions, among other locals.

TCS World Travel has worked with other hospitality brands to expand the scope of its operations.

Four Seasons' private plane will reach consumers outside of its own branded trips through a partnership with private jet tour company TCS World Travel.

The tour operator will use the hotel brand's jet to transport travelers embarking on one of its "Secret Escapes," a series of bespoke itineraries that journey to locales such as the Great Barrier Reef, Bora Bora or the Serengeti Plain. This expands the impact that Four Seasons' private jet can have on affluent travelers beyond that of the chain's own planned trips ([see story](#)).

"Over the past 25 years TCS World Travel has partnered with some of the most renowned organizations in the world including Four Seasons, National Geographic Expeditions and Smithsonian Journeys to create incredible journeys," said TCS World Travel president Shelley Cline in a brand statement. "We are thrilled to partner with SeaDream Yacht Club to extend our journeys to the ocean with our first sea, sky and land expedition to the Mediterranean and Africa."

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