

#### COMMERCE

# Pomellato makes "harmonious" transition to new CEO

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Pomellato Silver Collection 67

#### By STAFF REPORTS

Jeweler Pomellato Group has named its first CEO hire since the company was acquired by Kering in 2013.



Sabina Belli comes to the group, which includes the Pomellato and Dodo brands, with a diverse resume of senior positions within the luxury industry, including stints in jewelry, cosmetics and wine and spirits. Current Pomellato CEO Andrea Morante has been working with Ms. Belli to create a smooth transition before he leaves at the year's end.

### Diverse background

Mr. Morante has been CEO of the jewelry group since 2009. Under his leadership, the brand achieved steady growth, and at the time of Kering's acquisition, the brand was ranked fourth among jewelers in Europe.

Ms. Belli has been working within Pomellato as its general manager since April. In this new role, she will report to the CEO of Kering's Luxury Watches and Jewelry division, Albert Bensoussan.

As CEO, Ms. Belli will have the opportunity to grow the Pomellato and Dodo brands on a global scale.



## Pomellato Nudo ring

"I am pleased to have Sabina Belli taking the role of CEO of the Pomellato group," Mr. Bensoussan said in a statement. "Since she joined, she has demonstrated a deep knowledge of the brands and their organizations. I am confident that her professional background and expertise of the luxury sector will be of great value to the brands' development.

"I would also like to thank Andrea Morante for the role he has played in the growth of the Pomellato group, and for his dedication to a harmonious transition over the past months, paving the way for the brands' successful future."

Kering's luxury division has seen a number of comings and goings within the past year.

Conglomerate Kering is strengthening its luxury division with the recent hire of Grita Loebsack, formerly of Unilever.

The conglomerate announced today that Ms. Loebsack will join Kering as the CEO of luxury couture and leather goods' emerging brands, effective Sept. 14. Before joining Kering, Ms. Loebsack, a German national, worked as the international marketing director, global skin care at L'Oreal Paris and Unilever's executive vice president of global skin care (see story).

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