

NEWS BRIEFS

Pomellato, Ferragamo, Mercedes and TCS World Travel – Live news

December 11, 2015



Elettra Wiedemann in Ferragamo Signature

By STAFF REPORTS

Luxury Daily's live news updates from Dec. 10:

[Ferragamo pays homage to Hollywood in "Signature" style](#)

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Italian fashion label Salvatore Ferragamo is celebrating its century-long ties to cinema with the release of a contemporary short film project.

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[Pomellato makes "harmonious" transition to new CEO](#)

Jeweler Pomellato Group has named its first CEO hire since the company was acquired by Kering in 2013.

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[Mercedes drives fan attention with branded Super Mario content](#)

German automaker Mercedes-Benz is giving videogamers a new way to experience its brand via a special level created for Super Mario Maker.

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[TCS World Travel diversifies itinerary with yachting collaboration](#)

TCS World Travel is creating a multifaceted experience for its journeyers through a new partnership with SeaDream Yacht Club.

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