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NEWS BRIEFS

Social commerce, Panama, holiday windows and Saks – News briefs

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Bergdorf Goodman holiday window display

By STAFF REPORTS

Today in luxury marketing:

A fast and flat fashion world

Before I got out of bed on a recent morning, or even opened my mouth, I visited 14 cities, found out what 64 friends were up to the previous night, checked out what several movie stars were wearing to a party in Los Angeles and bought a camel coat by Bottega Veneta, which was delivered that afternoon. And then my day began, according to The New York Times.



Click here to read the entire article on The New York Times

How Panama is becoming the next luxury hot spot

Panama may be best known for its canal, but the country isn't merely a convenient passageway between east and westit's a destination made up of a unique mix of city, rainforest and beaches. One of the fastest-growing economies in Latin America, Panama is on the cusp of becoming a hot luxury travel spot.

Click here to read the entire article on Forbes

Simon Doonan on holiday windows, the ultimate freebie

Paging all streetwalkers, duchesses, homeless people, hedge-funders, angels and criminals. Yall are invited to the great Holiday Window unveiling, per Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Saks woes send Hudson's Bay tumbling after Q3 loss

Department-store operator Hudson's Bay Co. fell the most in more than three months after posting an unexpected third-quarter loss, hurt by reduced spending from tourists at its Saks Fifth Avenue chain.

Click here to read the entire article on Bloomberg

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