

NEWS BRIEFS

Tiffany, Neiman Marcus, Trump and Bergdorf Goodman – News briefs

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Edie Campbell for Tiffany & Co.

By STAFF REPORTS

Today in luxury marketing:

Francesca Amfitheatrof: the woman bringing a modern touch to Tiffany & Co.

It's the name that conjures up the sheer glamour of diamonds, New York, Audrey Hepburn Now Francesca Amfitheatrof has brought pieces from Tiffany's archive out of retirement for the house's first-ever fashion collaboration, according to The Telegraph.

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Neiman Marcus same-store sales falls for first time in 6 years

U.S. luxury fashion retailer Neiman Marcus Group swung to a quarterly loss from a profit a year ago and reported its first drop in same-store sales in six years, the latest blip in the company's roadmap to going public again, reports Reuters.

[Click here to read the entire article on Reuters](#)

Trump's name restored at Dubai golf complex

A Dubai real estate firm has restored Donald Trump's name on a \$6 billion golf complex it is building with the U.S. businessman and presidential hopeful, days after taking it down following his proposal to ban Muslims from entering the United States, per The New York Times.

[Click here to read the entire article on The New York Times](#)

Bergdorf Goodman unveils updated jewelry salons

Bergdorf Goodman has lifted the curtain on its new jewelry salons. The store opened the new department to the public on Saturday, the first finished phase in an ultimately four-step process to completely overhaul its first floor as part of the retailer's "2020 Vision" plan, per Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

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