

INTERNET

The Dalmore captures passion, dedication and skill via episodic series

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The Dalmore 45 Years

By STAFF REPORTS

Scottish distillery The Dalmore is exploring the savoir-faire of the luxury hospitality industry with a multiple part video series.

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To showcase what luxury hospitality entails, The Dalmore has partnered with three industry leaders. Each of the partnered establishments are renowned in Paris and underscore the "exceptional passion, dedication and skill that is required to create exemplary experiences."

Cocktail savoir-faire

For its "Old Legends Never Die" series, The Dalmore has partnered with Clement Emery of Lolabar at Hotel Banke, Yann Daniel of Park Hyatt Paris-Vendome and Gilles Dubreuil of Apicius. Each film segment will feature a bespoke whisky creation using The Dalmore whiskies.

The first film in the series takes viewers to the bar at Hotel Banke, Lolabar. Here, food and beverage manager Clement Emery explains "the art of service" while creating a signature whisky cocktail.

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Going forward in the series, The Dalmore will explore the importance of uniqueness of service and creating consumer experiences that "exude the essence of opulence and detail." The Dalmore will release the remainder of the series on its social media channels beginning in January 2016.

Master distiller Richard Paterson said in a statement, "At The Dalmore we have been going above and beyond to create remarkable whiskies for more than 175 years.

"We pride ourselves in working with some of the most recognizable hotels, bars and restaurants in the world, and seek out those who share our passion and values to create exquisite products and experiences that are in demand by some of the most discerning consumers. These short films epitomize the care and attention given to every detail that makes the end result a work of art."

The Dalmore has also taken its whiskies to London to explore mixology.

In February, The Dalmore introduced a video series with the first installment featuring an elaborate whisky cocktail created at Claridge's.

Each of the four episodes in the series showed the creation of a cocktail with The Dalmore's whisky by an expert bartender at the most exclusive bars in London. This debut episode focused on Denis Broci, the bar manager at Claridge's ([see story](#)).

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