

NEWS BRIEFS

Tom Ford, Harrods, Herms and Mandarin Oriental – Live news

December 21, 2015



Terre d'Hermes kaleidoscope

By STAFF REPORTS

Luxury Daily's live news from Dec. 18:

Tom Ford opts for "intimate" preview to better reach end consumer

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Continuing its departure from runway tradition, U.S. fashion label Tom Ford will host a small showcase for New York Fashion Week.

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Harrods readies annual Winter Sale with Elf-themed kick-off

British department store Harrods already has sights on its post-Christmas sales rush for Boxing Day.

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Herms merges earth, sky to underscore cologne's properties

French leather goods maker Herms is viewing the earth and sky through an interactive kaleidoscope effort.

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Mandarin Oriental taps local art scene for guest package

Mandarin Oriental Hyde Park, London has sculpted an art aficionado experience for its hotel guests with the help of The Royal Academy of Arts.

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