

NEWS BRIEFS

Entry-level luxury, Switzerland, beauty and Mercedes – News briefs

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Instagram image from Fendi

By STAFF REPORTS

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From a bottle of Chanel N 5 to a sleek, square wallet from Comme Des Garçons Play, entry-level priced products, including fragrances and small leather goods, are the lifeblood of many a luxury brand. But, in recent years, a new category has emerged: luxury tchotchkes, says Business of Fashion.

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[Rolex buyers needn't worry as Swiss put limit on anonymous cash](#)

Reto Roffler, a tailor in the heart of Zurich's banking district, doesn't accept card payments. Clients of his store, where a suit can go for 6,000 francs (\$6,075), must either use bank transfers or cash, according to Bloomberg.

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[Prestige beauty outshines last year's performance](#)

As retailers enter their final frenzied crunch of holiday selling, fragrance and beauty appear to be among the stars of the season, per Women's Wear Daily.

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[Mercedes won't "go crazy" to win US luxury race](#)

Mercedes-Benz slipped further behind rival BMW in U.S. sales in November, but outgoing U.S. brand chief Steve Cannon says he won't pump up planned incentives in December to win the luxury-sales race, reports Automotive News.

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