

NEWS BRIEFS

Berluti, Maserati, Oxygen Plus and Crystal Cruises – Live news

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Berluti x Krug

By STAFF REPORTS

Luxury Daily's live news from Dec. 23:

Berluti, Krug partner, appealing to men with "gourmet" taste

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LVMH brands Berluti and Krug Champagne are joining forces to offer consumers "an alliance of elegance."

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Italian automaker Maserati is driving into the new year with the addition of two new courses for its Master Maserati 2016 program.

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Crystal Cruises is taking an "all exclusive" approach to its latest brand campaign and expansion in the luxury travel and hospitality sector.

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