

NEWS BRIEFS

## Bulgari, Penhaligon's, John Varvatos and Tamara Mellon – Live news

December 28, 2015



*Bloggers for Bulgari*

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By STAFF REPORTS

Luxury Daily's live news from Dec. 24:

[Bulgari authenticates campaign with follow-up blog post](#)

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Italian jeweler Bulgari has reunited the influencers from its Roman holiday campaign for one last gifting push.

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[Cunard, Penhaligon's further partnership to retail strategy](#)

British perfumer Penhaligon's has turned to global cruise liner Cunard for "smooth sailing" as it furthers its retail footprint in the United States

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[John Varvatos undeterred by Russian economy](#)

Despite economic uncertainty, U.S. menswear brand John Varvatos has announced plans to open a boutique in Moscow.

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[After bankruptcy ruling, Tamara Mellon plans to "reemerge" in January](#)

Luxury apparel and accessories brand Tamara Mellon has received a ruling from the Delaware Bankruptcy Court after filing for Chapter 11 earlier this month.

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