

NEWS BRIEFS

## Louis Vuitton, Selfridges, Waterford and Ferrari – Live news

December 29, 2015



Louis Vuitton Series 4

By STAFF REPORTS

Luxury Daily's live news updates from Dec. 28:

Louis Vuitton straddles reality and fantasy for spring ads

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French fashion house Louis Vuitton is taking an unconventional approach for its spring/summer 2016 campaign, casting a video game character as the model.

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## Selfridges sees most profitable hour during Boxing Day

On Boxing Day, the holiday celebrated the day after Christmas in Britain, department store Selfridges says it saw its most profitable hour ever.

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Waterford preps for global stage with behind-the-scenes content

Crystal maker Waterford is looking ahead as it prepares for its lead role in the Times Square New Year's Eve festivities.

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Ferrari recalls California T models for possible fuel leak

Italian automaker Ferrari has issued a recall for some of its California T convertibles manufactured this year, citing the possibility of fuel leaks in the vehicles.

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