

NEWS BRIEFS

Hospitality, luxury retail, virtual tours and Audi – News briefs

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Madison Avenue

By STAFF REPORTS

Today in luxury marketing:

[Luxury brands cross over to hospitality in China](#)

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In China's major cities it's now possible to have a luxury handbag, and eat the same brand's cake, too, says Women's Wear Daily.

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[Inside the luxury retail landscape](#)

Davidowitz & Associates Founder and Chairman Howard Davidowitz discusses luxury and bricks-and-mortar retailing, per Bloomberg.

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[Virtual viewings set scene for London property](#)

Prospective London office tenants and investors can now take interactive virtual tours of buildings, including some of the capital's best-known skyscrapers, using technology akin to Google Street View, reports the Financial Times.

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[Audi to add compact Q2 in expansion of SUV line](#)

Audi AG will add an SUV and revamp an existing SUV next year as the luxury-car unit of Volkswagen AG widens offerings in the auto industry's fastest-growing model segment, according to Automotive News.

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