

NEWS BRIEFS

China luxury predictions, late shopping, mobile messaging and Hong Kong retail – News briefs

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Consumers are increasingly relying on their mobile devices for shopping

By STAFF REPORTS

Today in luxury marketing:

[5 predictions for China's luxury industry in 2016](#)

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As 2015 comes to a close, we're not only looking back at the year in review for our year-end coverage, but also analyzing what lies ahead for China's luxury industry in 2016, says Jing Daily.

[Click here to read the entire article on Jing Daily](#)

[Retailers get late shopping surge, boosting holiday sales](#)

A late surge in shopping and pent-up demand for women's clothing gave a boost to holiday sales, according to early spending figures, per Bloomberg.

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[How retailers are using mobile messaging to change the way we shop](#)

In 2016, you might find yourself texting more with customer service reps than your real friends, according to Fashionista.

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[Hong Kong retail slows as Mainland tourists stay away](#)

Hong Kong, once a shopping mecca for mainland Chinese seeking Swiss watches and luxury handbags, is expected to record its biggest annual decline in retail sales since the outbreak of severe acute respiratory syndrome, or SARS, in 2003, reports the Wall Street Journal.

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