

NEWS BRIEFS

The Royalton, Chanel, Bond and Bergdorf Goodman – Live news

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Allison Williams for Bond

By STAFF REPORTS

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[The Royalton ignites guests' stays with fireplace concierge](#)

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New York hotel The Royalton is encouraging guests to cozy up next to the fire with a new in-room amenity package.

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French fashion house Chanel is personalizing its fragrance marketing with a video featuring model and brand ambassador Gisele Bündchen.

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Stationery brand Bond has established a new platform to share "inspired thoughtfulness" with current and prospective users.

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New York department store Bergdorf Goodman is taking consumers inside its recently renovated jewelry department with help from Linda Fargo.

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