

IN-STORE

## Ritz-Carlton Bahrain whisks Saudi consumers to resort in Rolls-Royce

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*Exterior of The Ritz-Carlton, Bahrain*

By STAFF REPORTS

The Ritz-Carlton, Bahrain is getting Saudi Arabian travelers to their holiday destinations in style via a Rolls-Royce chauffeur service.

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In preparation for the January Saudi holidays, the property is offering a deluxe service for those residing in the eastern region of Saudi Arabia, transporting them from their home to the beachfront resort. For time-strapped luxury clients, not having to worry about booking travel arrangements will likely be welcome.

### Travel plans

Those who are staying in the Diplomatic Suites or Villas can book the Rolls-Royce Experience Package. Provided they live in the eastern province of Saudi Arabia, encompassing Dammam, Al Khobar and Dhahran, guests will make the trip to the property in a Rolls-Royce Ghost Series II.

The business limousine is equipped with complimentary WiFi, allowing passengers to use their devices for business or entertainment.

Once at the hotel, the package includes exclusive lounge access.

While launching at the January holidays, the package is available through August 2016.



*Rolls-Royce at Ritz-Carlton Bahrain*

"We have crafted these unique packages for our valued visitors to further provide them with an exclusive, effortless experience during their visit to our resort," said Christian Zandonella, general manager at The Ritz-Carlton, Bahrain, in a statement. "The combination of the luxury accommodation with the transportation to and from the comfort of their own home provides them with a tranquil escape in comfort and style from the very beginning of their journey."

Hotels can make an impact on their guests' experience long before they enter the property through travel partnerships.

For instance, Trump International Hotel & Tower Vancouver has partnered with Rolls-Royce Motor Cars and London Air Services to provide guests with chauffeured transportation and allotted private jet rides.

London Air Services offers guests blocks of airtime on its Bombardier Learjet 75 model and a Rolls-Royce Ghost vehicle will bring guests to destinations in downtown Vancouver. Development company Holborn Group likely sought reliable, international partners early on to pique the interest of global and business travelers who are frequently on the move ([see story](#)).

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