

NEWS BRIEFS

## Starwood, Givenchy, Rolls-Royce and Herms – Live news

January 7, 2016



Givenchy spring/summer 2016

By STAFF REPORTS

Luxury Daily's live news from Jan. 6:

Starwood boasts sixth consecutive year of growth for 2015

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Starwood Hotels & Resorts continued to grow in 2015, with 220 new signed hotel management and franchise agreements.

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## Bottega Veneta gets bold for spring/summer 2016 imagery

Italian fashion label Bottega Veneta has added a pop of color to the black-and-white sculptures of Jean Dubuffet for its spring/summer 2016 campaign.

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Givenchy fine-tunes US strategy with latest hire

French atelier Givenchy is strengthening its United States market strategy with the hire of Laura Dubin-Wander.

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Rolls-Royce ushers in new architecture for future models

British automaker Rolls-Royce Motor Cars has begun testing on new aluminum space-frame architecture that will be implemented in models as soon as 2018.

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Herms Birkin sells for \$100K, setting stage for future resale prices Online consignment marketplace Baghunter has broken its previous sales records after a VIP client purchased a rare Herms Birkin Bag.

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