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NEWS BRIEFS

Gilt, Barneys, Marc Jacobs and Audi – Live news

January 8, 2016



Lana Wachowski for Marc Jacobs spring/summer 2016

By STAFF REPORTS

Luxury Daily's live news from Jan. 7:

Marc Jacobs curates diary of personal muses for spring campaign



Fashion label Marc Jacobs is portraying its namesake designer's version of America by capturing the individuals who inspire him personally in its spring/summer 2016 advertisements.

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Chanel brightens winter blues with spring "color trip"

French couturier Chanel is evoking consumers' desire for warmer weather with a vibrantly sunny spring makeup collection.

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Audi pushes autonomous driving to its limits through testing agreement

German automaker Audi is putting autonomous driving to the test through a multiyear partnership with Thunderhill Raceway Park.

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Barneys plans mid-February opening for downtown flagship

Department store chain Barneys New York will open the doors to its new Chelsea location in February, ahead of the anticipated launch in 2017.

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HBC makes \$250M investment in multichannel with Gilt acquisition

Saks Fifth Avenue owner Hudson's Bay Company is growing its off-price business with the addition of Gilt to its stable of banners.

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