

NEWS BRIEFS

Beauty brands, cybersecurity, hijabs and agencies – News briefs

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Dolce & Gabbana Abaya collection, fall/winter 2016-17

By STAFF REPORTS

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A bold guard of beauty brands is pumping the brakes on the constant churn of product launches, reports Women's Wear Daily.

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[What fashion needs to know about cybersecurity](#)

The criminals crawled in through the air conditioning unit. Sort of. In 2014, by using stolen authentication details from an air conditioning subcontractor, hackers gained access to Target's corporate network and stole the credit card data of 40 million customers. Target chief executive officer Gregg Steinhafel resigned, profits dropped by more than 40 percent in the following quarter and the company spent \$61 million (\$44 million was covered by insurance) on expenses, which included investigating the breach, lawsuits and offering identity-theft protection to customers, says Business of Fashion.

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[Why Western designers are embracing the hijab](#)

In the ground-floor Food Hall of Harrods the storied London department store owned by the Qatari royal family individual chocolates beautifully arrayed in glass cases are labeled according to their alcohol content, a courtesy to Muslim customers. In the top-floor shoe salon dubbed "Shoe Heaven" bejeweled, flats-soled sandals by Gina, Casadei, and Ren Caovilla sell for a thousand dollars a pair; a bit of bling to peek out from under abayas, sarees, and salwar trousers, per The Atlantic.

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[Agencies love luxury clients, but not for the money](#)

For major network agencies, luxury is hot. But while there are plenty of agencies snapping up shops servicing premium brands, it's prestige, not money, that's up for grabs, according to Digiday.

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