

## NEWS BRIEFS

# Apple, Cristal doughnuts, Tesla and Burberry – News briefs

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*Burberry Snapchat campaign in progress*

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By STAFF REPORTS

Today in luxury marketing:

[Apple acquires startup that reads emotions from facial expressions](#)

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It's not clear what it plans to do with it yet, but Apple has gobbled up a startup whose technology can read facial expressions, reports Fortune.

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[The \\$100 golden doughnut is a spectacle pastry that's surprisingly good](#)

The latest viral internet sensation is a \$100 doughnut from an unexpected source. The pastry a purple-yam doughnut covered in 24-karat gold leaf, its icing laced with Cristal Champagne, which is also employed in a gele piped into the doughnut itself comes from Manila Social Club, a Filipino restaurant in Williamsburg, says Grub Street.

[Click here to read the entire article on Grub Street](#)

[Tesla restricts autopilot on residential streets](#)

Tesla Motors Inc. implemented restrictions on where it will allow its vehicles to use autopilot after many owners took videos of themselves driving hands-free in dangerous situations, per The Wall Street Journal.

[Click here to read the entire article on The Wall Street Journal](#)

[Pressure builds on Bailey to restyle Burberry's finances](#)

When Christopher Bailey stepped into the top job at Burberry there were many who questioned whether the golden boy of British fashion could cope with being chief creative and chief executive officer at the same time, according to Reuters.

[Click here to read the entire article on Reuters](#)