

NEWS BRIEFS

## London Fashion Week, Tod's, cosmetics and rumors – News briefs

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Screenshot from "Super Vivier"

By STAFF REPORTS

Today in luxury marketing:

[British designers to stage consumer-facing shows at end of London Fashion Week](#)

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In an effort to cozy up to the end consumer, several British designers are staging runway shows during London Fashion Weekend, which takes place on Feb. 25, two days after the end of London Fashion Week, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Tod's minority shareholders back share issue in Roger Vivier deal](#)

Italy Minority shareholders in Tod's on Jan. 13 approved a capital increase reserved to the Della Valle family, sealing the acquisition of the prestigious Roger Vivier brand from the key shareholders in the Italian luxury goods group, per Reuters.

[Click here to read the entire article on Reuters](#)

[Is the global cosmetics market moving towards a cruelty-free future?](#)

Some cosmetics companies still use animals to test the safety of their products before they are released to the market. Indeed, according to a 2016 report by People for the Ethical Treatment of Animals (Peta), over 250 cosmetics brands including Avon, Neutrogena, Guerlain, L'Occitane, MAC Cosmetics, Vidal Sassoon and Mary Kay still use this practice, affecting what the Royal Society for the Prevention of Cruelty to Animals (RSPCA) estimates to be over 27,000 animals each year, reports Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Why the rumors Hedi Slimane is leaving Saint Laurent matter](#)

Even after the surprising ruptures of late 2015, this morning's rumors about Hedi Slimane's imminent departure from Saint Laurent seem initially far-fetched. Yet the normally reliable Women's Wear Daily is running with the story, even suggesting that Anthony Vaccarello, the Belgian designer currently working wonders at Versus, is in Kering's (the company that owns Saint Laurent) viewfinder as a successor, according to The Telegraph.

[Click here to read the entire article on The Telegraph](#)

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