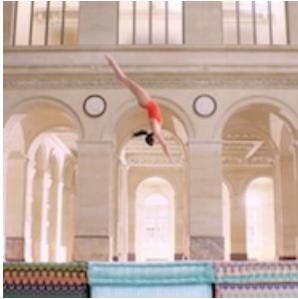


NEWS BRIEFS

Jaeger-LeCoultre, Virtuoso, Roche Bobois and Super Bowl 50 – Live news

January 20, 2016



Roche Bobois television commercial, still

By STAFF REPORTS

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Based on the findings of its Virtuoso Luxe Report, the high-end hospitality network has uncovered five travel trends for 2016.

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[Roche Bobois heads to the pool for TV advert](#)

Home furnishings maker Roche Bobois is diving back into television with a "French Art de Vivre" commercial.

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For Super Bowl 50, members of the Council of Fashion Designers of America have come together with the National Football League to design 50 bespoke footballs.

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