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NEWS BRIEFS

Watchmakers, UAE tourists, Armani/Casa and Remy Cointreau – News briefs

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Today in luxury marketing:

Watchmakers won't always have Paris as luxury sales stall out



One year after a shock currency move roiled Swiss watchmakers, the industry now faces a fresh litany of problems that's forced the craftsmen of luxury timepieces into an unfamiliar role: traveling salesmen, says Bloomberg.

Click here to read the entire article on Bloomberg

United Arab Emirates offered luxury visa service by Britain despite human rights violations

In a sign that Britain remains very much committed to improving ties with a nation criticized for its treatment of rights activists, citizens of the United Arab Emirates seeking visas to the UK can now do so in the lap of luxury, reports The Independent.

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Armani/Casa Residences project shown in Miami

A sales center and one show flat opened this month to present Giorgio Armani's high-end Armani/Casa Residences project in Miami. Dominant colors are green, blue and sand, enhanced by rare materials such as parchment, white gold leaf, glazed linen, wood in light shades and onyx flooring, per Women's Wear Daily.

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Sales of Remy Cointreau cognac pick up in China, US

Sales of premium cognac and other luxury drinks grew in the United States and improved in China in the last three months of 2015 despite the economic slowdown, French drinks group Remy Cointreau said on Jan. 21, according to Reuters.

Click here to read the entire article on Reuters

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