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NEWS BRIEFS

## LVMH, Jaguar Land Rover, Worth New York and Yoox – Live news

January 25, 2016



Missoni's Cicciobello doll

By STAFF REPORTS

Luxury Daily's live news from Jan. 22:

LVMH preserves, transmits luxury craftsmanship in new ESSEC chair



France's Mot Hennessy Louis Vuitton is furthering its "exceptional savoir-faire" support with a new luxury industry chair at the ESSEC business school.

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Jaguar Land Rover's annual output increases by 70pc since 2009

British automaker Jaguar Land Rover has announced that it produced 1.5 million vehicles in 2015, making it the largest automotive manufacturer in the United Kingdom.

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Worth New York sees stylistic shift in private shopping model

Women's fashion brand Worth New York is taking its personal shopping model to new heights through the introduction of a digital magazine and campaign video.

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## Yoox gets "dolled up" for Cond Nast children's charity

Online retailer Yoox is nurturing a charity initiative for children through the sale of limited-edition dolls styled by 15 international children's wear brands.

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