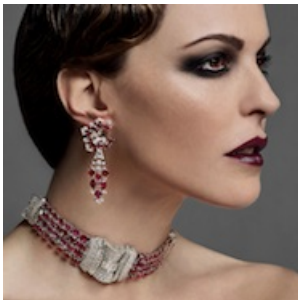


NEWS BRIEFS

## Chanel, Bulgari, Berluti and watchmakers – News briefs

January 26, 2016



*Editorial image from "Life in Bulgari" magazine*

By STAFF REPORTS

Today in luxury marketing:

### [Chanel thieves smash into Brompton Road London store with a car](#)

On Jan. 24 there was a robbery at the Chanel boutique on Brompton Road in South Kensington, with on-lookers claiming that a car drove into the shop front. The news was posted by none other than Lindsay Lohan, who posted a picture of the smashed shop front on Instagram, says The Telegraph.

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### [Bulgari targets Chinese shoppers with mainland boutiques](#)

Bulgari is investing more than ever in China, aiming to tap in to the growing reluctance of Chinese shoppers to buy abroad due to security fears, stricter customs checks and a devaluation of its currency, reports Reuters.

[Click here to read the entire article on Reuters](#)

### [Berluti livens up its leather with a little help from a tattoo artist](#)

The Brooklyn tattoo artist Scott Campbell has inked marquee fashion designers like Marc Jacobs, A-list celebrities such as Jennifer Aniston and the late Heath Ledger, and more recently, a certain T editor. Over the past few years, he's expanded into the art world, applying his designs to a surfeit of unconventional surfaces including ostrich-egg shells, dollar bills and burned tortillas. And now, as part of a collaboration with the storied luxury shoemaker and men's wear brand Berluti, Campbell brings his artistic eye to another kind of skin the house's signature leather, per The New York Times.

[Click here to read the entire article on The New York Times](#)

### [Luxury watch brands downbeat over outlook](#)

Caution ruled at this year's Salon International de la Haute Horlogerie here as many of the world's leading watchmakers grappled with volatile financial markets, macroeconomic wobbles and deep doubts about China the motor for surging Swiss watch exports in recent years, according to Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

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