

NEWS BRIEFS

Marc Jacobs Beauty, Dior couture, Coach and luxury hotels – News briefs

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Behind-the-scenes at Dior couture, spring/summer 2016, per British Vogue

By STAFF REPORTS

Today in luxury marketing:

[Marc Jacobs Beauty to enter Harrods](#)

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Marc Jacobs Beauty is making its way to the UK, and is set to launch exclusively at Harrods in February, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Meet the Dior couture team](#)

The first Christian Dior couture collection following the departure of Raf Simons took to the catwalk last week, leaving everyone obsessed with - besides the glorious details - the team who created it. In a Vogue exclusive, we go behind the scenes at the Dior atelier in Paris for an insight in to the making of the couture offering - and the team who created it, per British Vogue.

[Click here to read the entire article on British Vogue](#)

[Coach is slowly doing the impossible: Restoring its upscale aura](#)

Coach seems to be achieving the nearly unattainable in retail: giving a brand that was cheapened by years of discounts its luster back, according to Fortune.

[Click here to read the entire article on Fortune](#)

[Can luxury hotels do anything to make TripAdvisor's coveted top 10 list?](#)

Quickwhat's the top-ranked hotel in the United States? Don't happen to know? Well, according to TripAdvisor, it's New York's Sherry-Netherland, the gothic brick tower perched at the southeast corner of Central Park. The online review site honored the 1927 landmark on its list of the top 10 Travelers' Choice Hotels last week, says Adweek.

[Click here to read the entire article on Adweek](#)

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