

NEWS BRIEFS

Hong Kong, Ralph Lauren, London real estate and Bergdorf Goodman – News briefs

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Ralph Lauren fall/winter 2015 runway show

By STAFF REPORTS

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Retailers in Hong Kong preparing to welcome Chinese mainland tourists over the Lunar New Year festive period face a real crisis: Canny shoppers don't think the special administrative region is cool enough.

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[Bergdorf Goodman recommits to Gucci with major in-store real estate](#)

A year ago if you wanted a pair of Gucci shoes, you couldn't find them at Bergdorf Goodman. The store dropped the brand's shoes from its buy as of spring 2013, around the same time handbags were removed from the handbag floor and limited to the ready-to-wear displays. The decision to scale back in such a way on two of Gucci's core categories spoke volumes about Bergdorf's position on the house, says Women's Wear Daily.

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