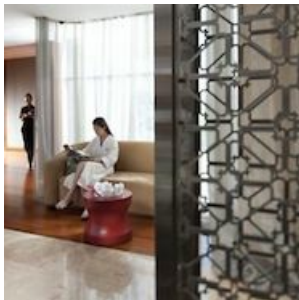


IN-STORE

Mandarin Oriental gives face time to work on guests' well-being

February 10, 2016



Spa at Mandarin Oriental, Macau

By STAFF REPORTS

Mandarin Oriental is proving beauty is more than skin deep with a series of face readings at three Greater China properties.

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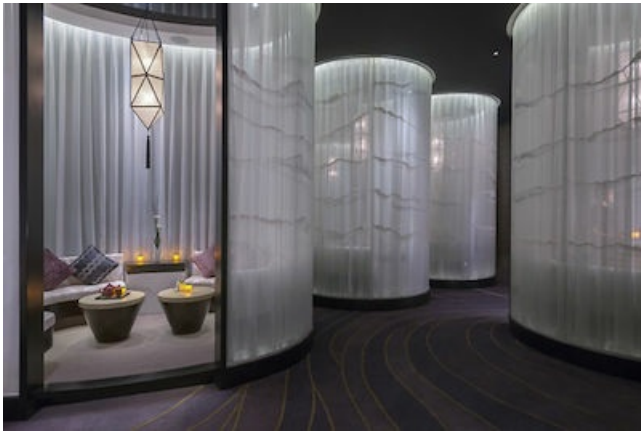
Nutritionist Eric Standop will be on hand at the spas in the group's hotels in Guangzhou, Hong Kong and Macau to offer one-on-one face readings, talks and workshops, focused on social, emotional and physical well-being. Offering what could be a transformative experience to guests may inspire bookings from those looking to change their wellness in the new year.

Facial recognition

Mr. Standop has 12 years of experience in face reading. While at the Mandarin Oriental hotels, he will be available to help guests achieve balance, tackling topics such as health, love and nutrition by looking at the story a participant's face has to tell.

A life purpose reading aims to set the consumer on the path towards happiness and fulfillment by identifying her unique set of talents and attributes. Similarly, a job reading will help discover the right vocation for the person based the strengths and weaknesses indicated in their face.

In addition to one-on-one sessions, Mr. Standop will be hosting complimentary talks and workshops covering the art of face reading and how it can benefit a consumers' personal and professional lives.



Spa relaxation area at Mandarin Oriental Guangzhou

He will be at Guangzhou from Feb. 22-24, Hong Kong from Feb. 25 through March 3 and Macau March 4-6.

Wellness programs are often a selling feature of a hotel's amenities to potential guests. Therefore, spas go outside of the normal massages and facials to help consumers improve their all-around health.

Mandarin Oriental Bodrum in Turkey is helping its guests lead a more holistic lifestyle with the introduction of the Mayo Clinic Healthy Living Program.

Starting Jan. 8, 2016, guests will be able to book services that combine the medical knowledge of the Mayo Clinic with the treatments available at the hotel's spa. The first collaboration of its kind for the Mayo Clinic, this partnership will go beyond relaxation to actually promote health within participants ([see story](#)).

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