

NEWS BRIEFS

Marc Jacobs, Peninsula, Walpole and Madison Avenue jewelers – Live news

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Marc Jacobs #StreetMarc example

By STAFF REPORTS

Luxury Daily's live news from Feb. 12:

[Marc Jacobs incentivizes creative expression on street advertising](#)

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U.S. fashion label Marc Jacobs is encouraging consumers to graffiti the wild postings of its spring ads throughout New York with their own art, speaking to the co-creation trend.

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[Peninsula gives intimate tour of Van Gogh's Bedroom](#)

The Peninsula Chicago is teaming with the Art Institute of Chicago to give guests a peek into the room that inspired legendary artist Vincent Van Gogh.

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[Walpole appoints Harrods' Michael Ward as chairman](#)

British luxury alliance Walpole has named Michael Ward chairman of the group that counts Aston Martin, Burberry and Boodles as members.

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[Madison Avenue jewelers flaunt floral displays to benefit Central Park Conservancy](#)

Chopard, David Yurman and Graff are among the Madison Avenue jewelers welcoming warmer weather with floral-themed displays in their storefront windows.

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