

NEWS BRIEFS

Moet & Chandon, Gucci, Mulberry and Tesla – Live news

February 17, 2016



Florence Welch at the 58th annual Grammys

By STAFF REPORTS

Luxury Daily's live news from Feb. 16:

Moet & Chandon pop-up looks to educate on Champagne savoir faire

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LVMH-owned Moet & Chandon is helping consumers differentiate between Champagne and sparkling wine at an educational pop-up in the heart of London.

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Four Seasons captures nature's energy for floating wedding venue

Four Seasons Resort Maldives at Landaa Giraavaru is walking down a glass-bottomed aisle for its newest wedding ceremony option.

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Gucci uses Grammys as platform for ambassador announcement

Italian fashion house Gucci has named singer Florence Welch as the ambassador of its jewelry and watch range.

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Johnny Coca instills trust in Mulberry fans via introductory film

British leather goods maker Mulberry is looking to the past to go forward into the future under the direction of its new creative director Johnny Coca.

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Tesla redefines entry level with children's Model S ride-on toy U.S. electric automaker Tesla Motors is giving its Model S an overhaul to appeal to an untapped segment of the market.

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