

NEWS BRIEFS

Milan, retail stores, print media and yachting – News briefs

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Amani's New Normal fall/winter 2015

By STAFF REPORTS

Today in luxury marketing:

[Is Milan in the midst of a creative renaissance?](#)

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A new energy and renewed pride in Italy's creativity and talent are helping to boost the country, which is finally showing signs of economic recovery after almost eight years of recession, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Next wave of store closings may hit luxury: Real estate pro](#)

It isn't every day you see a sign boasting 40 percent off in the window of a luxury shop. But as real estate executive Andy Graiser walked past one of Prada's New York boutiques a week before Christmas, that's exactly what he encountered, per CNBC.

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[How newspaper supplements took on fashion magazines](#)

It's an uncertain era for fashion magazines. In the last year, Cond Nast shuttered men's style magazine Details, cut staff at Glamour, GQ and Self, and relocated Teen Vogue's entire team to Vogue.com's floor in One World Trade Center, sparking speculation that the teen title's days are numbered, says Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Renting giant cruise ships is the new wave in private yachting](#)

Floating amid mega-yachts in Monte Carlo's crowded harbor during the May 2015 Monaco Grand Prix was a startling sight: Windstar's 212-passenger Star Breeze cruise liner. Lodged in one of the prime berths, the passenger ship was placed as a private yacht would be because for the week, it was one, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

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