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NEWS BRIEFS

Jean Paul Gaultier, Ritz-Carlton, Aston Martin and Christofle – Live news

February 18, 2016

Jean Paul Gaultier's #BeTheBottle

By STAFF REPORTS

Luxury Daily's live news updates from Feb. 17:

Jean Paul Gaultier puts fragrance in perspective with 360-degree experience

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French couture house Jean Paul Gaultier is letting consumers see its brand from a new angle.

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Christofle speaks to younger generation with impromptu entertaining

French silver maker Christofle is letting consumers take the dinner party to-go with the launch of a portable set of flatware.

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Ritz-Carlton shows off service capabilities by recounting proposal

The Ritz-Carlton is demonstrating its ability to surprise guests and make memories through an animated short.

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Aston Martin plans next step toward zero-emission vehicles

British automaker Aston Martin has chosen a partner to bring its RapidE electric vehicle concept to production.

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