

NEWS BRIEFS

## Burberry, Four Seasons, Twitter and Ocean Drive magazine – Live news

February 23, 2016



*Burberry beauty, fall/winter 2016*

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By STAFF REPORTS

Luxury Daily's live news from Feb. 22:

[Burberry leverages Sephora's audience to promote runway beauty](#)

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LVMH-owned beauty retailer Sephora is giving added visibility to Burberry's cosmetics through an Instagram takeover.

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[Four Seasons preps parents-to-be with relaxation package](#)

Four Seasons Resort Scottsdale at Troon North, AZ is helping expectant couples relax while enjoying their final days as a party of two.

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[Tiffany boasts large community, but limited engagement on Twitter: report](#)

With 1.4 million Twitter followers, U.S. jewelry brand Tiffany & Co. places first among the top 10 jewelers on the social media platform, per Digital Luxury Group.

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[Ocean Drive explores Miami culture in episodic series](#)

Lifestyle publication Ocean Drive is uncovering what makes Miami tick through a Web series featuring the tastemakers shaping the city's culture.

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