

NEWS BRIEFS

## Cartier, Hugo Boss, Richemont and Rolls-Royce – News briefs

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*Image courtesy of Cartier*

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By STAFF REPORTS

Today in luxury marketing:

[Cartier, Montblanc win court order blocking sites selling fakes](#)

Luxury brands Cartier and Montblanc won a UK court ruling that orders Internet providers to block websites selling counterfeit goods including watches and pens, per Business of Fashion.

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[Hugo Boss cuts prices to try to revive weak China sales](#)

German fashion house Hugo Boss is bringing prices in Asia down closer to levels in Europe and the Americas after saying its sales in China and the United States so far this year have been weaker than it expected.

[Click here to read the entire article on Reuters](#)

[Richemont confirms cuts of up to 350 jobs in watch division](#)

Compagnie Financiere Richemont has confirmed it is planning to cut up to 350 jobs from its watch manufacturing operations in Switzerland, according to Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Rolls-Royce to replace Phantom after 13-year production run](#)

Rolls-Royce is replacing the 350,900-euro (\$386,000) Phantom limousine, the brand's first model built under BMW AG's ownership, after a 13-year run as the maker of ultra-luxury cars switches to building vehicles with lighter aluminum frames, reports Bloomberg.

[Click here to read the entire article on Bloomberg](#)