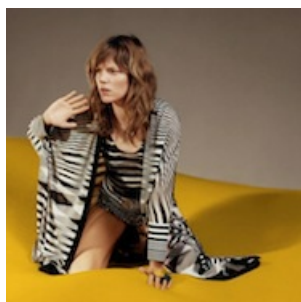


NEWS BRIEFS

VIP suites, Marni, London real estate and Missoni – News briefs

February 29, 2016



Freja Beha Erichsen for Missoni, summer 2016

By STAFF REPORTS

Today in luxury marketing:

[The VIP suite for the nanny](#)

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One suite in Dahlia Mahmood's 8,500-square-foot home in Ashburn, VA, includes a seating area, walk-in closet, kitchenette and a bathroom with custom-made mirrored vanity and crystal faucet handles. This VIP space isn't for overnight guests or in-laws. It's the nanny quarters, says Ms. Mahmood, a 37-year-old mother of three sons, per The Wall Street Journal.

[Click here to read the entire article on The Wall Street Journal](#)

[At Marni, saying something beyond clothes](#)

Fashion has a growing penchant for theatrics, and it's not another public spat or hissy fit. When front-row coups and the traditional runway format fall flat, what should a label do to reach that elusive consumer? Make an effort on a wider stage, and steal that scene right back, says the New York Times.

[Click here to read the entire article on the New York Times](#)

[London luxury-home prices reduced at highest rate since 2013](#)

Sellers of luxury London homes are cutting asking prices on the largest proportion of properties in at least three years as high values, commodity-price declines and new taxes damp demand, according to Bloomberg.

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[The Missoni matriarchs](#)

In 1997, Rosita Missoni tried to retire from the company she and her husband, Ottavio (known as Tai), had started together in Gallarate, Lombardy, in 1953. "I was tired," she says, "For me the passion that you must have to work in fashion had become a duty." She attempted to play the doting grandmother, taking her grandchildren to school three days a week, but it didn't last. "I decided that my life could not go on in that way. I had a terrible sense of uselessness. For me, to be involved with work was essential," reports Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

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