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NEWS BRIEFS

Peninsula, The RealReal, Farrow & Ball and Bonhams – Live news

March 1, 2016



The RealReal's valuation office in LA

By STAFF REPORTS

Luxury Daily's live news from Feb. 29:

Bonhams puts vintage car passion on display with event sponsorship

Auction house Bonhams is returning as the title sponsor of the Royal Automobile Club's annual run of vintage automobiles from London to the British seaside.

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The RealReal prioritizes personal connection with LA office opening

Online consignment marketplace The RealReal is expanding its bricks-and-mortar footprint with the opening of its second valuation office in Los Angeles on March 1.

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Farrow & Ball brings colors to life with lighthearted farm tale

British wall covering maker Farrow & Ball is introducing some of its newest paint colors through a whimsical farmyard tale.

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Peninsula documents attention to detail in behind-the-scenes film

The Peninsula Beverly Hills, CA is opening the curtain on its preparations for awards season, when the Hollywood-adjacent property hosts an influx of celebrity VIPs.

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