

NEWS BRIEFS

Sustainability, couture, retail and Paris Fashion Week – News briefs

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Behind-the-scenes at Dior couture, spring/summer 2016, per British Vogue

By STAFF REPORTS

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[Italian Fashion Chamber sets guidelines for sustainability](#)

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The Camera Nazionale Della Moda has released guidelines that fashion companies can observe to progressively reduce the use of specific groups of chemicals in their manufacturing processes, reports WWD.

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[From Paris to Delhi: A couture move](#)

Lecoanet Hemant may not have spent the past three decades grabbing headlines in quite the same way as Yves Saint Laurent or Jean Paul Gaultier, but in terms of fashion history the label has a foundation that fits neatly alongside such names. Established as a couture house in the Eighties, Lecoanet Hemant initially operated from Paris - with a store on one of the city's busiest shopping thoroughfares, Rue du Faubourg Saint-Honor - and showed on the couture schedule. But much has changed since those days, per Business of Fashion.

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The T-shirt hangs on a rack in Saks Fifth Avenue at Queen and Yonge. It is white in colour and soft to the touch. It says Givenchy Paris in capital letters on the front and it is peppered with small holes as if it has been attacked by moths, giving it that attractive distressed look. The price on the tag is \$995, and that's before tax, reports The Globe and Mail.

[Click here to read the entire article on The Globe and Mail](#)

[At Paris Fashion Week, a ghost season](#)

In the mythology of fashion month, Paris is considered the crowning jewel; the city where creativity meets history and is blended into vision, which then gets translated into the clothes we all wear. It is the place where all absurdity is forgiven in the name of fashion, and the ridiculous can become the really cool overnight, says The New York Times.

[Click here to read the entire article on The New York Times](#)

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