

NEWS BRIEFS

Badgley Mischka, Lexus, Glenmorangie and Isaia – Live news

March 4, 2016



Glenmorangie Finlay & Co. sunglasses

By STAFF REPORTS

Luxury Daily's live news from March 3:

[Badgley Mischka returns control to founding designers](#)

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Fashion brand Badgley Mischka has bought back the rights to its label from owners Iconix Brand Group for a reported \$16 million in cash.

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[Lexus celebrates safe homecomings in Scott Kelly-inspired short](#)

Toyota Corp.'s Lexus is appealing to a desire all consumers can relate to arriving home safely each day.

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[Glenmorangie breathes new life into scotch casks with sunglass partnership](#)

Scotch whisky distiller Glenmorangie is going beyond the cask for its latest craftsmanship effort.

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[Isaia, Barneys team to explore joint passion for bespoke](#)

Italian menswear label Isaia is delving into the made-to-measure process by showcasing its technique on retailer Barneys New York's blog.

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